

# NEWSLETTER

From your RI Director Per  
Høyen  
August 2015

## Welcome to a new Rotary year

Once again the wheel has turned and a new Rotary year has begun. New leaders are in place and with them also a lot of new ideas, experiences and challenges. More than ever the world needs us – the Rotarians who despite political and religious beliefs work through the goal to get a more peaceful world. Our values and ethical standards makes it possible for us to make the impossible and this is the simple reason that we need more likeminded to join our Rotary family. RI President Ravi has asked us to *be a gift to the world* this year and every single one of us should lean back and spend some time thinking about what we will do this Rotary year to *be a gift to the world*. At the same time you also should spend time to think about how you can be an active player in the work we all must be a part of to get more members. And why not walk the line the whole way through and start establishing new clubs with new standards to meet what young people of today ask for.

All the District Governors in zones 15 and 16 has been asked to set up membership goals for this year as this is our number one priority just after End Polio Now. And we have to work intensively with membership and encourage and support our clubs in this work and I encourage every single District Governor to make sure his/hers district team is ready to do what has to be done. I will support in any way I can and so will your Regional Zone Coordinators, who is the resource Rotary International offer you. We are ready to assist and inspire you and your team – you just have to ask us.

As mentioned above End Polio Now is our first priority and for those of you who went to the convention in Sao Paolo you heard, that we might see the last polio case within next few months. This is very good news but I would like to draw your attention to the fact that passing the last case do not mean, the world is polio free. Three years without any single case is what is needed before we can talk about a polio free world. By that your support to get your district and clubs to continue to contribute financially is needed, as lack of money to the campaign can be critical for the result we all want to see.

I wish you all a happy new Rotary year and ask for your support so we all can *Be a gift to the World*.

Yours in Rotary  
Per Høyen  
RI Director 2014-2016  
Zones 15 and 16